

SEO CASE STUDY

COUNTERLOOP SERVICES

Prior to SEO

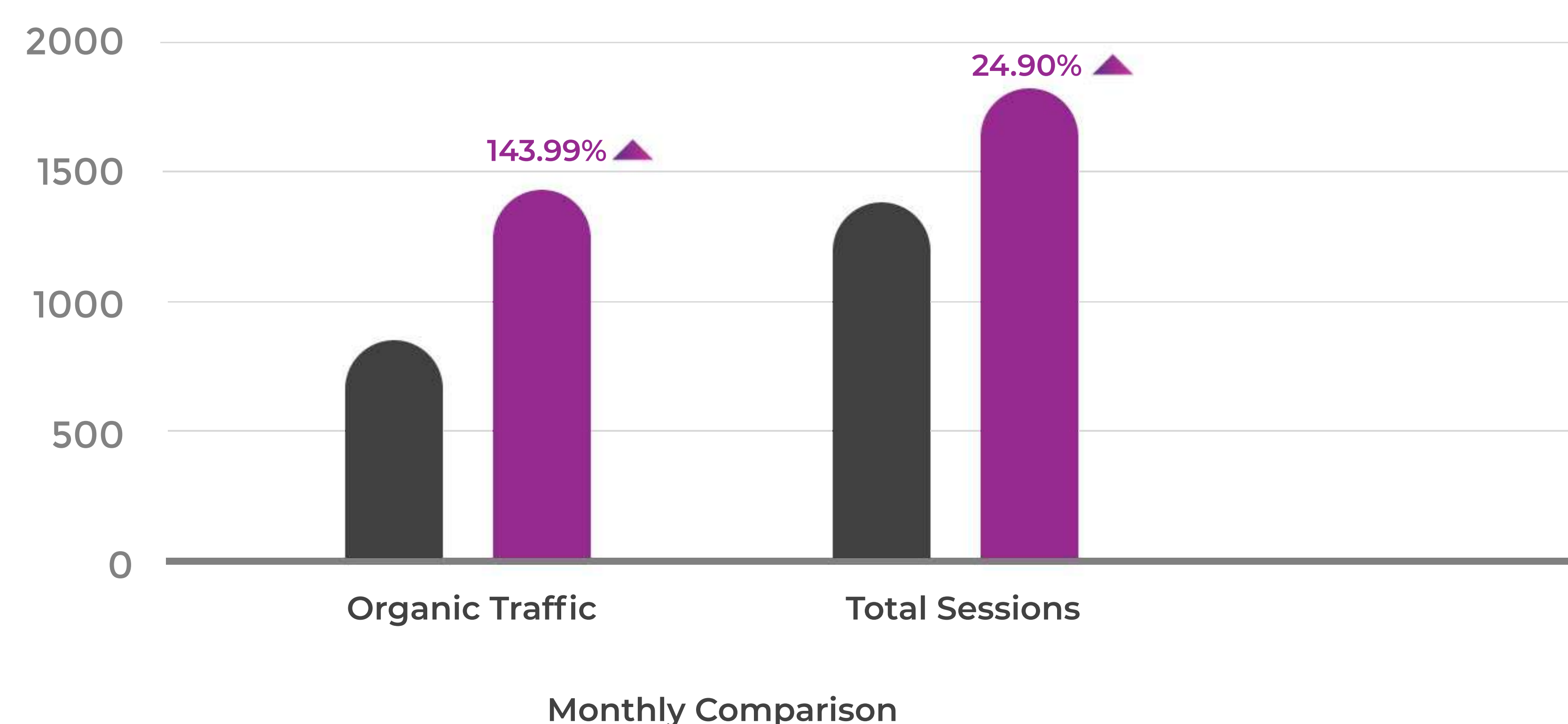
The client approached us in December 2019 with some online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services, they had zero keyword ranking on the first page of major search engines.

SEO APPROACH

- We identified how potential customers were searching through extensive **keyword research**.
- We designed & implemented an SEO campaign that included **on-page** and **off-page optimization** around their targeted keyword terms.

Google Analytics Insights

● Jan 2020 ● May, 2020



Keywords Ranking on First Page in Major Search Engines

BENCHMARK

December 2019



0 Targeted keyword

Were Ranking on Page 1.

BY JUNE 2020

June 2020



5 keywords

Now rank on the first page of search engines.